

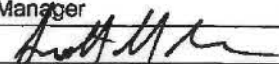
APPENDIX O

<b>OSC Use Only:</b> Reporting Code: Category Code: Date Contract Approved:
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FORM A

<b>State Consultant Services - Contractor's Planned Employment</b> <b>From Contract Start Date Through The End Of The Contract Term</b>	
State Agency Name: NYSIF Contractor Name: Pinckney Hugo Group Contract Start Date: 1/1/17	Agency Code: 7010204 Contract Number: C000484 Contract End Date: 12/31/21

Employment Category	Number of Employees	Number of hours to be worked	Amount Payable Under the Contract
Creative Direction	1	500	\$63,500.00
Art Direction	3	900	\$100,800.00
Digital Direction	1	900	\$100,800.00
Market Research	2	500	\$46,000.00
Account Supervision	1	500	\$63,500.00
Account Executive	2	1000	\$112,000.00
Media Planning/Direction	3	500	\$46,000.00
Web/Design Development	3	1000	\$115,000.00
Copywriting	3	1200	\$122,400.00
Social Media Planning/Management	3	1400	\$142,800.00
Content Editing	1	800	\$73,600.00
Total this page	23.00	9,200.00	\$986,400.00
Grand Total	23.00	9,200.00	\$986,400.00

Name of person who prepared this report: Scott Herron			
Title: Senior Account Manager		Phone #: 315-478-6700	
Preparer's Signature: 			
Date Prepared: 12/30/16			
(Use additional pages, if necessary)			Page 1 of 1